

# WordPress Web Designer

## Summary

Okinus is looking for a passionate web developer with a WordPress background to join our IT team. As Okinus' WordPress Web Designer, you'll take our underlying framework to maintain and create unique and user-friendly experiences.

The WordPress Web Designer will be maintaining heavy-traffic websites built in WordPress and hosted with AWS. Responsibilities include working with the team to produce quality editorial experiences and tools-- template-driven publishing, prototyping, social media integration, and automated syndication of content and web analytics. Additionally, this position will help build and maintain tools for the organization and workflow, and be able to dive in and learn new tools and systems.

Applicants must have excellent communication and project management skills with the ability to work on a diverse arrangement of projects on varying deadlines while keeping and maintaining positive working relationships.

## Accountabilities:

- Maintain cross-browser, fully functional web pages while strictly adhering to industry standards in development
- Contribute to task identification, work effort estimates, and work schedules for development and maintenance activities.
- Research and introduce new technologies
- Provide ideas for technical or workflow / process improvements.
- Create new applications, plugins, and techniques in order to increase the efficiency of our current processes
- Work cooperatively with other developers, project managers, and graphic designers to bring their visions to life
- Manage WordPress projects from staging to launch
- Ensure complete, fluid-width responsive design for all device sizes
- Provide development and support of digital systems and mobile apps
- Test and validate code provided by vendors
- Support non-technical staff members and help resolve content management system-related issues and other related (technical) issues.
- Complete tasks within a given timeline and update status per project using our internal systems
- Enhance our website by producing/contributing to code and libraries
- Use varying content management systems, including WordPress, to configure and customize Okinus websites
- Ability to write quality documentation to support the work of other developers and vendors
- Comfortable handling multiple projects simultaneously
- Open to learning new technologies and creating new user experiences on websites and mobile app

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## Knowledge, Skills and Abilities:

- 2+ years PHP/WordPress developer experience designing and building websites
- Expert knowledge of front-end technologies; HTML5, JavaScript, CSS and asset management
- Familiarity with NPM and build processes
- Experience using version control (specifically Git) to manage coding projects
- Ability to trace and debug PHP/JavaScript
- Knowledge of Analytics/Reporting tools (Google Analytics)
- A knowledge of SEO architecture, e-Commerce platforms (specifically WooCommerce)
- Strong analytical and decision-making skills
- High attention-to-detail and ability to multitask
- Good collaboration, communication, and interpersonal skills
- Able to identify opportunities, take initiative and think through future implications
- Ability to diagnose and fix issues with themes and plugins (third-party and custom)
- Ability to customize themes which may include defining custom functions
- Intermediate to advanced knowledge of CSS 3 and SASS
- Intermediate to advanced knowledge of JQuery; ES6 scripting and MySQL is a plus
- Rest API experience
- The following are all bonuses:
- VueJS
- Bootstrap 4.x
- Laravel
- Docker
- AWS
- WordPress (hosting and configuring WordPress back-ends)
- Linux Command Line Administration
- Adobe Create Suite (InDesign, Photoshop, etc.)

**3-6 Months Contract to Permanent Role**

**Portfolio of Work Desired**

**Location: Suwanee, Georgia**

**Hourly Pay: \$50-55 per hour**